Editorial

With this issue I am pleased to announce the names of the newly appointed members of the Editorial Advisory Board (see the front inside cover), who were selected upon the recommendation of the founding sections of the AAPS. I very much appreciate their willingness to support the journal by providing not only continuity in the evaluation of scientific contributions, but also a balanced representation of the major scientific disciplines of the AAPS. Although an Editorial Advisor has a two-year renewable appointment, we propose a continual turnover of board members to encourage individual involvement in the editorial process. I urge the various AAPS sections to nominate representatives as an effective means of influencing journal direction and policy. Also over the coming year we plan to reorganize and expand the international Editorial Advisory Board.

Pharmaceutical Research is growing rapidly, becoming a monthly publication beginning in January 1988, but with an anticipated increase from 600 to 768 pages published yearly. As the "flagship" of the Association, Pharmaceutical Research needs the active support of all members to allow us to proceed "full steam ahead." While the current manuscript flow is sufficient to sustain a monthly publication schedule, the journal's fine scientific reputation can be guaranteed only by a concomitant increase in the number of superior-quality submissions. It is the responsibility of each AAPS member to support the journal as the most important publication forum of the Association. I am pleased to report to you that in recent months the increased volume and quality of submitted manuscripts, coupled with the diligence of the referees, have resulted in issues of high scientific quality. In fact, the improvement in manuscript quality has led to a reduction in the rejection rate to well below 50%.

The diversity of topics covered recently in *Pharmaceutical Research* is intended to reflect the range of disciplines with immediate or future impact on the pharmaceutical sciences. To encourage this trend, I would like to invite all readers, and especially AAPS members and section officers, to propose suitable review topics together with names of potential authors. With a monthly format available, the Review section of the journal could indeed fulfill the critical function of keeping pharmaceutical scientists abreast of important developments in all fields of the biomedical sciences.

In order to cover the major new ideas and research areas emanating from the AAPS and pharmaceutical scientists throughout the world, I aim for even further expansion of the journal, to publish significantly more pages in each monthly issue. This goal requires a substantially increased flow of manuscripts, including those from areas that have been traditionally underrepresented in the pharmaceutical literature (e.g., biotechnology). At that point, I would like to create a new category—Associate Editors appointed from each AAPS section to foster their subspecialties within the journal. Again, this entire process requires the active participation of the AAPS membership; we welcome your manuscript submissions. We plan to foster the continued growth of the AAPS and accommodate its publication needs. And, beyond the above envisioned developmental stage, we remain open to new concepts that promote even further expansion.

I hope that the attentive reader of this editorial has understood my major message: The strength of an association journal resides in the combined scientific base and dedication of its membership. The best an editor can do is to allow these energies to unfold spontaneously. I await the future development of *Pharmaceutical Research* with a feeling of anticipation and excitement.

Wolfgang Sadée Editor